



La Prairie is the leader in luxury skincare, present in 90 countries around the world. Synonymous not only with luxury, the La Prairie name evokes innovation, performance, high-touch service and Swissness — the purity, precision and excellence inherent to the extraordinary land that saw the brand's inception in 1978. La Prairie endeavors to fulfill a quest for timeless beauty through the highest standards of advanced technology combined with exquisite formulations and elegant packaging — elevating science to art.

For our regional headquarter in New York we are looking for a

Visual Merchandising Project Manager

The primary responsibility of the Visual Merchandising Manager is to oversee the implementation of all counter merchandising and in-store executions per the brand guidelines.

Primary Duties and Key Responsibilities

- Work directly with Global Design team to ensure Regional execution is in line with global design standards.
- Provide support of the overall marketing and advertising plans, by daily contact with marketing management and field teams.
- Implement creative executions to support monthly focus of marketing calendars
- Create caseline and counter planograms for department store and travel retail locations with bi-monthly updates tied to the marketing calendar
- Coordinate with the Marketing, Creative and Sales departments to ensure stores have necessary assets as determined by the store planogram
- Manage lightbox library and coordinate quarterly production updates and delivery
- Work directly with retail partner contacts to gain approval for all La Prairie initiatives as well as insure that the retailer stays in compliance, inclusive of in-store events, visual week executions and counter enhancements.
- Assist in the design, sourcing, and execution of in-store and VIP events; and retailer, field and education meetings
- Develop and manage an ongoing project list to ensure deadlines and budgets are met
- Communicate with the field sales team to ensure brand merchandising standards are maintained during existing and new launches and events
- Work within a limited budget to create engaging design solutions based upon global directives and market needs

Qualifications

- Bachelor's degree required (preferably in design or related field such as Product Design, Interior Design, Architecture, or Industrial Design)
- 3 to 4 years of experience in Project Management, Visual Merchandising or Store Design (a plus)
- Strong multi-tasking, detail-driven, organizational, collaboration & communication skills
- Self-reliant, self-motivated, solutions-oriented design professional, with proven ability to deliver creative solutions on time and on budget
- Occasional outside-store hours work required for installations
- Strong design sensibility and knowledge of current market trends
- Adobe Photoshop, Illustrator, and InDesign-expert level
- Rhino / Vectorworks / AutoCAD a plus
- Microsoft Word, PowerPoint, and Excel-intermediate level



Please direct qualified resumes and a short cover letter to:

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