



La Prairie is the leader in luxury skincare, present in 90 countries around the world. Synonymous not only with luxury, the La Prairie name evokes innovation, performance, high-touch service and Swissness — the purity, precision and excellence inherent to the extraordinary land that saw the brand's inception in 1978. La Prairie endeavors to fulfill a quest for timeless beauty through the highest standards of advanced technology combined with exquisite formulations and elegant packaging — elevating science to art.

We are currently looking for an experienced

Training Manager LATAM

The role of the educational executive is to provide educational support and special event support for Latin America local markets and travel retail in Latin America. This position will report into the General Manager of Latin America and is based in Miami or South America.

Key Responsibilities

- Conduct new hire trainings
- Assist General Manager with seasonal market schools
- Plan, execute, and follow up training sessions in Focus Markets. Submits reports on trainings done.
- AoP: support TR AMs and LM Brand Managers in Focus Markets analyze AoP results to develop strategies to improve sales and performance.
- Ipads: maximize use in the field in Focus Markets.
- Supports Local Market trainers in Focus Markets in the Field and from the Office.
- Conducts events (PR, consumer) in in Focus Markets.
- Attends TR Retail Meetings and Train the Trainers in NY (2).
- Collaborates in the LM Distributor Meetings and TR Regional Meetings + BA Conventions.

Requirements

- Keen understanding of the business: KPIs, sell in / sell out, distribution
- Proficient in Microsoft Office
- Bilingual- English and Spanish
- Previous training experience
- Must possess exceptional communication skills
- Must demonstrate strong organizational and follow-up skills with extreme attention to detail
- Self-motivated and capable of working on own with minimal guidance; trustworthy
- Must be able to travel up to 70% annually

Interested: If you are interested in this exciting position, please send your full application to: Ms. Lauren Silvi, Lauren.Silvi@laprairie.com, Ref.: Training Manager LATAM