



Our group is one of the worldwide leaders in high luxury skincare. Our products are renowned for their scientific expertise and their unparalleled commitment to quality and perfection. La Prairie stands for a unique combination of advanced science, sumptuous formulas, rare ingredients and attention to the details of luxury. La Prairie Group AG is 100% owned by Beiersdorf AG, Hamburg (Germany) since 1990.

For our Global Marketing Team with seat in Volketswil ZH we are looking for a

Senior Art Director

In this position you must develop a strong relationship with the Global Creative Director, in order to carry out every aspect of brand image communication and constantly strive to elevate the calibre of the visual design across all creative work.

Responsibilities

- From concept to completion, execute global creative projects with, and under the leadership, of the Global Creative Director
- Responsible for art direction of global print campaigns, direct mail, collateral and other support materials for Global Marketing campaigns and special projects
- Review and sign off on all creative projects before reviewed by Global Creative Director
- Work with Creative Operations Manager to identify and assign projects and follow through on timely completion
- Partner with Creative Operations Manager to develop and improve process and best practices with regard to workflow and quality of final deliverables
- Assist, inspire and develop ideas with design team
- Communicate effectively the creative objectives of projects and partner to various departments and functions including Art Directors, Operations, VM, Marketing, Sales, Training, Copywriters and Production during project development
- Integrate specific projects with overall brand standards and style guidelines on a global level
- Direct projects from concept through coordination of photo shoots, retouching, mechanical production and release

Qualification Requirements

- University degree in a related field and a minimum of 8 years of experience in global creative roles, at least 3 years in a senior role and 2 years in the digital field - preferably in the luxury beauty industry
- Experience in digital video editing and video software is a plus
- Demonstrated experience in direction and implementation of successful global creative strategies
- Strong planning and organizational skills and a person who meets the deadlines
- Profound management experience is a must, preferably in an international environment
- Strong written and verbal communication skills - English level must be proficient
- Demonstrated experience using Adobe Create Suite (including InDesign, Photoshop, Illustrator and Acrobat); along with a strong working knowledge of Microsoft Office as well as production support software Proven experience in creating/designing full 360 creative campaigns and material
- Goal-oriented and results-driven personality, that is strong in decision taking

Start date: As soon as possible

Location: Industriestrasse 8, 8604 Volketswil, ZH, Switzerland

Interested: If you are interested in this exciting position, please send your full application to: Ms. Andrea Fust, application@laprairiegroup.ch, Ref: Senior Art Director

