

# la prairie group

La Prairie is the leader in luxury skincare, present in 90 countries around the world. Synonymous not only with luxury, the La Prairie name evokes innovation, performance, high-touch service and Swissness — the purity, precision and excellence inherent to the extraordinary land that saw the brand's inception in 1978. La Prairie endeavours to fulfill a quest for timeless beauty through the highest standards of advanced technology combined with exquisite formulations and elegant packaging — elevating science to art.

For the Marketing Team in our Spanish affiliate in Madrid, we are looking for a dynamic

## Marketing Intern

### Responsibilities

- Market research and analysis: collect qualitative data from marketing campaigns and competitors
- Assist in marketing promotional activities e.g. direct mailings
- Prepare promotional presentations e.g. briefs for El Corte Inglés promotion
- Help organizing marketing events
- Support the marketing team in daily administrative tasks

### Qualifications

- Student / Graduate of Business Administration or similar with emphasis on Marketing
- Ideally first work experience in Marketing (e.g. within an internship)
- First work experience in the cosmetics / luxury industry are beneficial
- Excellent knowledge of MS Office
- Good analytical, communication and organization skills
- Desire to learn along with professional drive
- Ability to work independently and to take responsibility for own projects/tasks
- Excellent written and spoken Spanish and English language skills; any other language skills are an advantage

### Duration

3-6 months

### Starting date

As soon as possible

### Location

La Prairie Group Iberia S.A.U. / 28050 Sanchinarro - Madrid / Spain

### Interested

If you are interested in this exciting internship opportunity, please send your application to:  
Ms. Katharina Bösch/ [application@LaPrairieGroup.ch](mailto:application@LaPrairieGroup.ch) /Ref.: Marketing Intern

[www.laprairiegroup.ch](http://www.laprairiegroup.ch)

