

la prairie group

La Prairie is the leader in luxury skincare, present in 90 countries around the world. Synonymous not only with luxury, the La Prairie name evokes innovation, performance, high-touch service and Swissness — the purity, precision and excellence inherent to the extraordinary land that saw the brand's inception in 1978. La Prairie endeavors to fulfill a quest for timeless beauty through the highest standards of advanced technology combined with exquisite formulations and elegant packaging — elevating science to art.

For our Global Marketing Team located in Volketswil ZH, we are looking for 2

Global Brand Development Intern (Complexion and Skin Care)

Your Responsibilities

You support the Brand Manager / Global Brand Development Team in their daily business:

- Participation in the ideation and development of the innovations
- Coordination and development of the assets together with the creative team and the other global departments (digital, PR, merchandising and training)
- Coordination and follow-up of the projects with supply chain
- Market research and competitor analysis
- Consumer insights and trends monitoring
- Collection tracking and launches performance analysis
- Preparation of the strategic meetings and the marketing presentations
- General administrative tasks

Your Qualifications

- Student / Graduate of Business School or University with major in Marketing
- First internship experience in marketing, beneficial if in the cosmetic/luxury industry
- Advanced in Excel and Power Point
- Good analytical, communication and organization skills
- International mindset, creative and proactive person
- Ability to work independently and to take responsibility for own projects/tasks
- Very good written and spoken English language skills; any other language skills are an advantage (e.g. French)

Duration

6 – 10 months

Starting date

August/September 2018

Location

CH-8604 Volketswil, Zürich

Interested

If you are interested in this exciting internship opportunity, please send your application to: Mrs. Weiji Stocker-Phung / application@LaPrairieGroup.ch /Ref.: Global Brand Development Intern www.laprairiegroup.ch

By submitting your application, you confirm that you have read and accepted our Privacy Notice <http://www.laprairiegroup.ch/privacynotice-CH-en.pdf>

